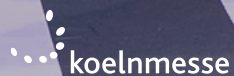


DMEXCO CVC Conference



September 11, 2019, Cologne

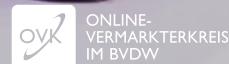
Organizer



Ideational and professional partner,
owner of the DMEXCO brand



With the special participation
of the Circle of Online Marketers (OVK)



About DMEXCO

For more than 10 years, DMEXCO has been the meeting place and community for key players in digital business, marketing and innovation. We bring together industry leaders, marketing and media professionals, and tech pioneers to set the digital agenda.

We attract more than 40,000 experts and industry leaders to every show and have built up an incredible network around the world.



DMEXCO CVC Conference

In 2019 and together with VC Magazin, DMEXCO is launching its CVC Conference and invites for the first time corporate venture capital representatives within DMEXCO to a half-day conference. Exclusive, intensive and with a clear focus on strategic investments.

TECHNOLOGY, MEDIA and **RETAIL** have been DMEXCO's focal points for many years and are also the three most important investment fields in the CVC sector. The increasing participation of technology companies and digital decision makers outside the online marketing industry has further strengthened the idea of a CVC Conference.

In addition to information and inspiration, the primary goals of the new format are networking with each other and actively connecting with the more than 150 national and international DMEXCO start-ups.



WHAT IS DEUTSCHE TELEKOM'S ROLE WITHIN THE

WHAT CONNECTS US

It is in our nature to seek the company of others. Humans need this interaction in order to move forward. Sharing ideas, openness, it is the very reason we choose to share our important moments with those important to us.

We share skills, experiences, and opinions - sometimes even our possessions. We share knowledge and our ideas. And quite often, we share thoughts, we learn from each other, something bigger, something

We, Deutsche Telekom, are more than just a company which provides society with infrastructure. Whatever the circumstances, we are a trusted companion in both people's private and work lives.

Whether it's a personal or professional relationship, it's our mission to provide a safe space. It provides a safe space for us to share our ideas, our experiences, and our opinions.

We are close to the consumer, we identify their needs and develop them in collaboration with them. We do all of this better than anyone else.

This ability to be close to the consumer is the key to our long-lasting relationship with our customers. We are an integral part of their lives.

THIS CONNECTS US

Benefits

- Exclusive, targeted networking and connecting with DMEXCO's start-ups
- Collaboration with VC Magazin
- Tailor-made programme in an exclusive setting with limited seats
- Access to all DMEXCO stages and exhibitor areas on both days
- Includes participation in the VIP Opening on the eve of DMEXCO, September 10
- Includes participation at the DMEXCO party, September 11





Partnership Packages Outline

Gold Package Become an Exclusive Partner!

- Panel host in agreement with Content Team
- Logo integration on website, invitations and marketing tools
- Integration of an expert interview on DMEXCO Blog
- Two CVC Conference tickets
- Two VIP Opening tickets (September 10)
- Four DMEXCO and DMEXCO Party tickets

€12,000
excl. VAT

Silver Package

- Logo integration on website, invitations and marketing tools
- One CVC Conference ticket
- One VIP Opening ticket (September 10)
- Two DMEXCO and DMEXCO Party tickets

€5,000.00
excl. VAT

Bronze Package

- One CVC Conference ticket
- One VIP Opening ticket (September 10)
- Two DMEXCO and DMEXCO Party tickets

€2,500.00
excl. VAT



Contact



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See you at DMEXCO 2019

September 11 & 12, 2019, Cologne