

Stand Party

Registration



September 11 & 12, 2019, Cologne

Organizer



Ideational and professional partner,
owner of the DMEXCO brand



With the special participation of
the Circle of Online Marketers (OVK)





Stand Party Registration Form

Deadline: August 26, 2019

Team DMEXCO
order@dmexco.com

P +49 221 821 31 53

<input type="text"/>		<input type="text"/>
Exhibitor name		Customer No.
<input type="text"/>		<input type="text"/>
Responsible contact person		No. of expected participants*
<input type="text"/>	<input type="text"/>	<input type="text"/>
Hall Aisle Stand no.	Stand size	Type of event
<input type="text"/>	<input type="text"/>	<input type="text"/>
Duration of event (Poss. time span: September 11, 6:30 PM – 8:30 PM)	Tel. no. (during the Expo)	PO Number (if required for the authorization of the payment release)

*Note: Only one guest will be permitted per square meter exhibition space. The commission of a sufficient number of personnel for maintaining order (1 security officer per expected 100 guests, 2 security officers for 101 expected guests etc.) is obligatory and will be executed for you automatically by Koelnmesse. The commission of sufficient security personnel of the Cologne Fire Department will also be executed by Koelnmesse.

The costs are calculated acc. to the size of the stand:

16-50 sqm: €725 / 51-100 sqm: €1,150 / 101-150 sqm: €1,250 / 151-200 sqm: €1,360 / from 201 sqm: €1,460 / from 301 sqm: €1,570 (Costs include general provision of the halls, fire and rescue service, personnel for maintaining order as well as cleaning of the aisles)

Invoice will be issued immediately after submission of the complete application form. If the invoice should be charged to address other than the one of the Main Exhibitor please enter below:

<input type="text"/>	<input type="text"/>
Company name incl. legal form	Street
<input type="text"/>	<input type="text"/>
Postcode, Town, Country	Forename, Surname
<input type="text"/>	<input type="text"/>
Phone / Fax	E-Mail

Please note: The registered company will be obliged to settle the invoice if the recipient of the invoice fails to effect payment. The invoice address provided by you is binding; subsequent changes are subject to charges and an alteration fee of €300 will be charged per change of invoice.

On signing this form, we hereby agree to observe and fulfil the terms and conditions of Koelnmesse GmbH on the following page, regarding executing events at one's own exhibition stand.

☐ I hereby give my permission for my contact details to be transmitted to the official caterer Aramark, Deutz-Mühlheimer Str. 109, 50679 Cologne, and for these entities to use my contact details to directly send me information about the catering delivery service during the DMEXCO.

You will find our data protection notice on the following pages.

Please note that...

... only guests who possess a valid accreditation are granted access to the Exhibition Grounds. It is not possible to enter the Exhibition Grounds after 6:30 PM.

... background music is not allowed before 6:30 PM and the noise level must not exceed 95 db(A).

... live performances (e.g. live bands and DJs) are not permitted.

... the additional terms and conditions for stand parties stated on page 2 also apply.

Place, date

Legally binding signature of main exhibitor and company stamp



Stand Party Registration Form

Stand Party Terms and Conditions

1. The event is not allowed to start before the expo officially closes (6:30 PM), has to finish at 8:30 PM at the latest and the stand has to be vacated to allow the hall to be cleaned.
2. Your guests have to be in possession of a valid accreditation. Please note, that it is not possible to enter the exhibition grounds after 6:30 PM.
3. Suppliers, i.e. party services, have to be in possession of a delivery note to receive a short-term vehicle entrance permit for the venue at gate A.
In case that vehicles are needed longer at the halls a parking permit has to be ordered through the Koelnmesse-Service-Portal.
4. Instructions given by employees of the Koelnmesse GmbH or by assigned security personnel must be observed.
5. The surrounding stands may not be put at a disadvantage by shows and events. Loudspeakers must be aimed toward the interior of the stand. In contrast to the specifications in the Koelnmesse Technical Guidelines, a maximum noise level of 85 dB(A) is permitted at DMEXCO. During stand parties, the noise level may be increased to 95 dB(A) after 18:30 (with a maximum LcPeak of 135 dB(C)). This maximum value of 95 dB(A) may not be exceeded in any location that is accessible to the public.
In addition to setting the above-mentioned maximum permissible noise levels, whose purpose is to protect the public, Koelnmesse GmbH reserves the right to reduce individual sources of emissions and/or to set the following binding regulations concerning the bass levels. The settings of the sound system may not exceed the following spread in the vicinity of the trade fair stands (the trade fair stands' borders): LCFeq – LAFeq = 20 dB. If this threshold value is exceeded, the bass level must be reduced.
The exhibitors must ensure that their stages/event areas are checked by trained personnel with respect to volume; any costs arising from these activities are to be met by the exhibitor. Checks to ensure conformity with the regulations regarding volume will be carried out at regular intervals during the trade fair. In the event of failure to comply with these volume regulations, Koelnmesse may take action ranging from issuing a formal warning to completely turning off the power supply.
During the event, the exhibitor is responsible for ensuring that the staff members employed at its stand adhere to all of the industrial safety laws and regulations. It is recommended that ear protection be used.
6. Background music is not allowed before 6:30 PM and the noise level must not exceed 95 dB(A). Live performances (e.g. live bands, DJs) are not permitted.
Please do not forget that musical performances are subject to registration and GEMA fees are applicable!

Contact: GEMA Bezirksdirektion

NRW Postfach 10 13 43 | 44013 Dortmund | Germany | P +49 231 577 012 00 | F +49 231 577 012 30

Downloads:

https://www.gema.de/fileadmin/user_upload/Musiknutzer/Formulare/Formulare_aida/fragebogen_messen_e.pdf

https://www.gema.de/fileadmin/user_upload/Musiknutzer/Tarife/Tarife_ad/tarifuebersicht_messen_e.pdf

7. During the event it has to be ensured that the aisles and the adjacent stand surfaces are not disturbed or affected by your activities.
8. When stages are set up, a minimum distance of 3 meters must be maintained between the stage and the aisles so that the audience does not spill out into the aisles. The exact location of the stage must be coordinated with the Event Technology Department. Stages and event areas must be explicitly specified in the planning documentation and must be approved by Koelnmesse (see Section 4.5). In particular, the planning must take the Special Construction Regulation into account.
9. The exhibitor who registers the stand party or its organizer is responsible for any damages that occur as a result of the stand party.



10. Only one guest will be permitted per square meter exhibition space. The commission of a sufficient number of personnel for maintaining order (1 security officer per expected 100 guests, 2 security officers for 101 expected guests etc.) is obligatory and will be executed for you automatically by Koelnmesse. The commission of sufficient security personnel of the Cologne Fire Department will also be executed by Koelnmesse.
11. The exhibitor must appoint an event manager for the stand party who is responsible for the event in the sense of §38 of the Special Building Regulations.
The appointed event manager has to be present in person during the entire duration of the stand party. He is responsible for the safety of the event and the observance of the terms of the Special Building Regulations throughout the duration of the stand party. The event manager is particularly responsible for guaranteeing the cooperation of the security services, fire safety personnel and medical services, the police, the fire brigade and the rescue services and for stopping the stand party if this becomes necessary due to reasons of public safety and order.
12. All legal regulations, particularly those of the Special Building Regulations – and all official requirements have to be observed; please note that any fire-related activities – especially the use of open fire, flammable liquids and pyrotechnics – are strictly forbidden.
13. The Koelnmesse GmbH is exempt from any claims made by third parties which could result from the event.
14. If the above-mentioned terms and conditions are not observed, the Koelnmesse GmbH reserves the right to impose sanctions, such as for instance cutting off the electricity supply, among others. In this regard, we would especially like to refer you to §15 of the Special Section of the Conditions of Participation: In the event of severe violations of the Conditions of Participation: Koelnmesse is entitled to impose a penalty for breach of contract of up to €5,000.00 depending on the severity of the violation and/or to exclude the exhibitor from subsequent events. Claims of all kinds – especially claims for damages – are excluded in this case.
15. The General and Special Conditions of Participation and the Technical Guidelines of Koelnmesse GmbH apply.

The current version of the house rules of the Koelnmesse GmbH apply for the entire exhibition grounds.



Data Protection Notice

1. Controller / Contact

The controller as defined by data protection laws is:

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany

You can contact our Data Protection Officer at:
datenschutz-km@koelnmesse.de

2. Your rights as a data subject

If your personal data are processed, you are the data subject as defined by the GDPR and you have the following rights vis-à-vis the controller:

Right to object

You have the right, for reasons arising from your particular situation, to object at any time to the processing of your personal data, which is carried out pursuant to Art. 6(1) e or f GDPR; this also applies to profiling based on these provisions.

The controller will then no longer process your personal data unless he can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to establish, exercise or defend legal claims.

Where your personal data are processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for the purpose of such marketing; this also applies to profiling, to the extent that it is associated with such direct marketing. If you object to processing for direct marketing purposes, your personal data will no longer be processed for these purposes.

You may exercise your right to object in connection with the use of information society services – Directive 2002/58/EC notwithstanding – by means of automated procedures using technical specifications.

You can request information about whether your personal data are processed by us. If such processing exists, you may request further information about this processing, in particular the purposes, categories of personal data, recipients or categories of recipients, planned duration of storage, etc. You have the right to rectification and/or completion of your data.

Under certain conditions, you may request that the processing of your personal data be restricted.

Where the processing of your personal data has been restricted, such data may only be processed – apart from being stored – with your consent or for the purpose of establishing, exercising or defending legal claims or protecting the rights of another natural or legal person or for reasons of an important public interest of the Union or a Member State.

Under certain conditions, you may request that your personal data be erased. Where the controller has made your personal data public and if he is obliged to erase the data, he will take reasonable steps, including technical measures, taking into account the available technology and the implementation costs, to inform controllers who are processing the personal data that you as the data subject have requested the erasure of all links to these personal data or of copies or replications of these personal data. Where you have exercised your right to have the controller rectify or erase data or restrict the processing, he is obliged to notify all recipients to whom your personal data have been disclosed of this rectification or erasure of the data or restriction of processing, unless this proves impossible or involves a disproportionate amount of effort. You have the right vis-à-vis the controller to be notified of such recipients.

You have the right to receive the personal data that you have provided in a structured, common and machine-readable format. You also have the right to request that such data be transmitted directly to another controller, provided that this is technically feasible. The freedoms and rights of other persons must not be impaired by this.

You have the right to withdraw the data protection declaration of consent at any time. The withdrawal of consent will not affect the legality of processing carried out on the basis of consent before withdrawal.

Within certain limits, you have the right not to be subject to a decision based exclusively on automated processing – including profiling – that has legal effect against you or significantly impairs you in a similar manner.

3. Right of complaint to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to complain to a supervisory authority, in particular in the Member State where you reside or work or where you suspect infringement, if you believe that the processing of your personal data infringes the GDPR.

The supervisory authority with which the complaint has been lodged will inform the complainant of the progress and the outcome of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.



4. Purpose and legal basis of processing

We process your data for the initiation, execution and settlement of your contract. This applies not only to the purchase of tickets, but also to the contractual relationship with you as an exhibitor, insofar as you act as a natural person, such as a merchant.

The legal basis for the handling of your data is Art. 6(1) b) GDPR, insofar as this handling refers to the contractual exchange of services with you.

We also process data for other purposes in our interest, specifically:

- to provide you with product information about relevant services, in particular.
- to implement measures for the improvement and development of services and products in order to address you as an individual customer with tailor-made offers and products.
- to carry out market research and opinion research or to have these carried out by market research and opinion research institutes. This gives us an overview of the transparency and quality of our products, services and communication and enables us to align and design these in our customers' interests.

The legal basis for this handling of your data is Art. 6(1) f) GDPR and Art. 6(1) a) GDPR, insofar as you have given your consent. You can withdraw such consent at any time with future effect.

5. Legitimate interest

Where we use data within the scope of the aforementioned weighing of interests, our legitimate interest lies in enabling direct marketing (see Recital 47 GDPR), as long as your personal rights do not outweigh our marketing interests in each individual case.

6. Recipients of your data

We pass your data on to service providers bound by instructions, who support our provision of services to you with their actions on our behalf and on our instructions. These may be IT service providers, printing service providers, call centers in the event that you call us and similar service providers. If you have given your consent, we pass on your data to the conceptual sponsor of DMEXCO, BVDW e. V., as well as BVDW Services GmbH for the purpose of sending information about offers from these associations and other events.

In addition, we may also pass on your data to third parties who use the data under their own responsibility: financial and tax authorities, police and investigative authorities

(with the applicable legal basis in place), official reporting bodies (where required by law), insurance companies, banks and credit institutions (payment processing), market partners, commercial agents, accountants, lawyers, auditors or similar third parties.

7. Data transfer to a third country

A transfer to third countries is planned, insofar as this is necessary for the fulfillment of the contract or you give us your express consent for the transfer of the data to third parties. Where we transfer your data to service providers and group companies outside the European Economic Area (EEA), the transfer will only take place if an appropriate level of data protection has been confirmed for the third country by the EU Commission (Art. 45(1) GDPR) or if other appropriate data protection guarantees as defined by Art. 47 GDPR exist.

8. Duration of storage of your data

For the above-mentioned purposes, we store your data and erase it when the contractual relationship with you is over, all mutual claims have been fulfilled and there are no other legal storage obligations or legal justifications for storage. Storage obligations exist in particular in accordance with the German Commercial Code (Handelsgesetzbuch - HGB) and the German Tax Code (Abgabenordnung - AO). If such obligations apply and relate to documents containing your data, we will erase your data after the statutory storage obligations have expired. As a rule, therefore, ten years after the end of the year in which the contractual relationship with you ended.

9. Requirements for the provision of your data

The provision of the data by you and the collection of the data by us are necessary for the conclusion of the contract. Without the data we would not be able to conclude a contract with you or provide any billable services.

10. Automated case-by-case decisions or measures for profiling

No automated decision-making or profiling take place to establish and implement the contractual relationship with you.

Last updated: June 12, 2018