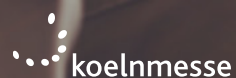


# DMEXCO Start-up Hatch



September 11 & 12, 2019, Cologne

Organizer



Ideational and professional partner,  
owner of the DMEXCO brand



With the special participation  
of the Circle of Online Marketers (OVK)





# About DMEXCO

For more than 10 years, DMEXCO has been the meeting place and community for key players in **DIGITAL BUSINESS, MARKETING** and **INNOVATION**.

We bring together industry leaders, marketing and media professionals, and tech pioneers to set the digital agenda.

We have attracted more than 41,000 experts and industry leaders every year and have built an incredible network around the world.







# DMEXCO Start-up Hatch

Start-ups from Germany and abroad will once again present their innovative ideas and business models during DMEXCO from 11-12 September, on two stages using the “The DMEXCO Start-up Hatch” pitch format.

→ 20 start-ups, 4 pitches, 1 final round, 1 winner.

The DMEXCO Start-up Hatch will give the very best newcomers an opportunity to present themselves and their innovations live on the big DMEXCO stage to high-caliber judges, as well as to all visiting investors, potential partners and new customers.





# Being Partner to the DMEXCO Start-up Hatch

Becoming partner to this year's DMEXCO Start-up Hatch means being convinced by the most innovative products and business ideas of the start-ups. Determine the theme the Hatch will cover, gain exclusive insights into the latest trends, and decide live on site during the pitches and the grand final at the DMEXCO Experience Stage!





# Partner Package Benefits

## Partner Package

- Exclusive partner to the DMEXCO Start-up Hatch
- Preselection right of all Hatch participants
- Comprehensive media package including: branding on all the DMEXCO Start-up Hatch communications before, during and after the event and on all DMEXCO channels and other media initiatives such as Gründerszene Advertorial and other start-up partners
- Jury seats for partner representatives for all semifinals and for the Hatch final on the Experience Stage
- Start-up stages logo branding and logo-wall branding in the Future Park
- Participation at the CVC Conference
- Participation at the DMEXCO Party, September 11
- Networking and connecting with DMEXCO's start-ups

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€35,000\*

excl. VAT

\*€15,000 allocated as prize money for the Hatch winner  
and €20,000 for the DMEXCO media package



# Contact



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## Become the exclusive partner to the DMEXCO Start-up Hatch!

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