

WiFi Guidelines

for the use of WiFi at DMEXCO 2019



September 11 & 12, 2019, Cologne

Organizer



Ideational and professional partner,
owner of the DMEXCO brand



With the special participation of
the Circle of Online Marketers (OVK)



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Important Information for Exhibitors and Stand Constructors

We would like to ask you to carefully read through the following information in order to facilitate the installation and use of a WiFi at DMEXCO in accordance with your individual requirements. We would particularly like to ask you to forward this information to the person in charge of your stand's IT so that we can respond to your personal requirements for optimal WiFi operation as soon as possible.

Important note:

Current WiFis operate in the 2.4 GHz and 5 GHz bands. As a result of the increasing number of users of the 5GHz band, the WiFi (802.11a/n/ac) capacity available here is becoming increasingly limited.

In order to avoid interference with the operation of your own WiFi and the WiFi of other exhibitors as far as possible, it is necessary to coordinate the WiFi networks centrally. As is specified in the Special Conditions for Participation (Point 12), **it is not permissible to operate an individually owned WiFi network or router!**

Therefore, if you plan to use data services at your expo stand you can book an Internet connection at the Koelnmesse Service Portal or directly through NetCologne. This connection already includes a preconfigured 5GHz WiFi access point.

Please note the following:

- Please make sure that your WiFi devices support 5GHz WiFi (802.11a/n/ac). (5GHz-capable devices are identified with an „a“ in the description at 802.11 abgn/agn/an). Noncompatible devices may be upgraded with an external WiFi adapter.
- For stands measuring approximately 100 square meters or more, it may be necessary to install additional WiFi transmitters. **Please contact us as soon as possible** so that we can cooperate with you to find a solution that fits your requirements.
- To arrange **adjustments/special features or configuration wishes**, please get in touch **as soon as possible with the service provider NetCologne**.

Note/tips on the ordering process at Netcologne Trade Fair Service

NetCologne Trade Fair Service is responsible for the provision of Internet access (including a WiFi router)

- Tel.: +49 221 2849000
- E-mail: infomesse@netcologne.de
- Orders can be placed directly at the Koelnmesse Service Portal



Support

Please keep in mind that we can **only provide support for terminals using 5 GHz WiFi**.

In terms of reliability, radio transmission is not a replacement for a cable connection. We therefore recommend that all installed workplaces should be equipped with network connections whether or not they are using the Koelnmesse/NetCologne WiFi router. Taking this into account when planning your expo stand will enable a flexible reaction at a later time if necessary.

You can also contact our service team if you have any further questions on the topic of WiFi:
DMEXCO@f-consulting.de

Please take this information into account when you are configuring and setting up your expo stand.

During the event, several employees of our service provider Fundamental Consulting will be on site in order to provide you with technical support for WiFi.

We wish you a successful DMEXCO 2019 and thank you in advance for your cooperation.