



Additional Form to 1.20 Registration for Co-Exhibitors

Registration Deadline: June 30, 2019

Koelnmesse GmbH
DMEXCO Digital Marketing Expo & Conference
Messeplatz 1
50679 Cologne

0 6 2 0

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Customer No. Main Exhibitor

Name Main exhibitor

F +49 221 821 99 13 33
M exhibitor@dmexco.com

Company name incl. legal form (e.g. Ltd., Inc. PLC)

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Customer No. Co-Exhibitor

Exhibitor Categories:

The registration as Co-Exhibitor is only valid if you state the respective exhibitor category/categories!

Please tick the desired exhibitor category/categories, in which the Co-Exhibitor is active.

The Marketing Package includes two listenings. In your capacity as a main exhibitor you will be charged €50.00 / category for each further selection.

- | | | | | | |
|---|---|---|---|--|--|
| <input type="checkbox"/> Ad Networks, Vertical Networks, Ad Exchanges | <input type="checkbox"/> Brands | <input type="checkbox"/> Data / Analytics | <input type="checkbox"/> Influencer | <input type="checkbox"/> Performance Marketing | <input type="checkbox"/> Smart Cities / Smart Homes |
| <input type="checkbox"/> Ad-Serving, Tracking | <input type="checkbox"/> Chatbots | <input type="checkbox"/> Digital Creativity (Creation) / Digital Concepts | <input type="checkbox"/> IOT (Internet of Things) | <input type="checkbox"/> Personalization | <input type="checkbox"/> Smart Products |
| <input type="checkbox"/> Agencies (Agenturen) | <input type="checkbox"/> Commerce (eBusiness / eCommerce) | <input type="checkbox"/> Direct (Multi Channel Marketing, Dialogue Marketing, Direct Marketing) | <input type="checkbox"/> Leadership | <input type="checkbox"/> Philosophy / Ethics | <input type="checkbox"/> Social |
| <input type="checkbox"/> AI | <input type="checkbox"/> Compliance / Privacy | <input type="checkbox"/> Deep Learning | <input type="checkbox"/> Media Trading / Buying (AdTrading) | <input type="checkbox"/> Politics | <input type="checkbox"/> Start-up |
| <input type="checkbox"/> Alliances | <input type="checkbox"/> Consumers | <input type="checkbox"/> Education | <input type="checkbox"/> Mobile | <input type="checkbox"/> Publishing | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Audio / Voice | <input type="checkbox"/> Content | <input type="checkbox"/> Emerging Markets | <input type="checkbox"/> Mobility | <input type="checkbox"/> Retail Media | <input type="checkbox"/> Targeting |
| <input type="checkbox"/> B2B | <input type="checkbox"/> Corporate | <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> New Work | <input type="checkbox"/> Robotics | <input type="checkbox"/> Transformation |
| <input type="checkbox"/> Blockchain | <input type="checkbox"/> CRM / Database | <input type="checkbox"/> Food & Health | <input type="checkbox"/> Online Marketing | <input type="checkbox"/> Search | <input type="checkbox"/> Video (TV, Video, Streaming, IPTV, Web TV Advertising / Platform) |
| | | <input type="checkbox"/> OOH | | | <input type="checkbox"/> VR / AR / XR |

Place, date

Company name in block letters, stamp, legally binding signature of co-exhibitor (digital signatures are not applicable).

Company name in block letters, stamp, legally binding signature of main exhibitor (digital signatures are not applicable).