



Additional Form to 1.10 Registration for Main Exhibitor

Registration Deadline: April 30, 2019

Koelnmesse GmbH
DMEXCO Digital Marketing Expo & Conference
Messeplatz 1
50679 Cologne

0 6 2 0

Customer No.

F +49 221 821 99 13 33
M exhibitor@dmexco.com

Company name incl. legal form (e.g. Ltd., Inc. PLC)

Exhibitor Categories:

The registration of the exhibitor is only valid if you state the respective exhibitor category/categories!
Please tick the exhibitor categories, in which your company is active. The marketing package includes two listings.
Each further selection will be charged 50.00 Euro/category.

- | | | | | | |
|---|---|---|---|--|--|
| ☐ Ad Networks, Vertical Networks, Ad Exchanges | ☐ Brands | ☐ Data / Analytics | ☐ Influencer | ☐ Performance Marketing | ☐ Smart Cities / Smart Homes |
| ☐ Ad-Serving, Tracking | ☐ Chatbots | ☐ Digital Creativity (Creation) / Digital Concepts | ☐ IOT (Internet of Things) | ☐ Personalization | ☐ Smart Products |
| ☐ Agencies (Agenturen) | ☐ Commerce (eBusiness / eCommerce) | ☐ Direct (Multi Channel Marketing, Dialogue Marketing, Direct Marketing) | ☐ Leadership | ☐ Philosophy / Ethics | ☐ Social |
| ☐ AI | ☐ Compliance / Privacy | ☐ Deep Learning | ☐ Media Trading / Buying (AdTrading) | ☐ Politics | ☐ Start-up |
| ☐ Alliances | ☐ Consumers | ☐ Education | ☐ Mobile | ☐ Publishing | ☐ Sustainability |
| ☐ Audio / Voice | ☐ Content | ☐ Emerging Markets | ☐ Mobility | ☐ Retail Media | ☐ Targeting |
| ☐ B2B | ☐ Corporate | ☐ Entrepreneurship | ☐ New Work | ☐ Robotics | ☐ Transformation |
| ☐ Blockchain | ☐ CRM / Database | ☐ Food & Health | ☐ Online Marketing | ☐ Search | ☐ Video (TV, Video, Streaming, IPTV, Web TV Advertising / Platform) |
| | | | ☐ OOH | | ☐ VR / AR / XR |

Place, date

Company name in block letters, stamp, legally binding signature.
(digital signatures are not applicable)