



Early Stand Construction and Extended Dismantling Registration

Deadline: August 21, 2019

Team DMEXCO

order@dmexco.com

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0 6 2 0

Customer No.

<input type="text"/>	<input type="text"/>
Exhibitor name	Hall / Aisle / Stand
<input type="text"/>	<input type="text"/>
Contact person	PO Number (if required for the authorization of the payment release)
<input type="text"/>	<input type="text"/>
Telephone	E-Mail

The regular construction and dismantling periods are as follows:

Construction period begins:

Halls 6-9

Sunday, Sept 8, 2019, 8:00

Construction period ends:

Halls 6-9

Wednesday, Sept 11, 2019, 7:00

Dismantling period begins:

Halls 6-9

Thursday, Sept 12, 2019, 17:30

Dismantling period ends:

Halls 6-9

Friday, Sept 13, 2019, midnight

Note: The halls will be open around the clock during construction and dismantling period.

For a surcharge of €800.00* per day, we would like to register for:

Early stand construction:

☐ Friday, Sept 6, 2019 + Saturday, Sept 7, 2019

☐ Saturday, Sept 7, 2019

Extended dismantling:

☐ Saturday, Sept 14, 2019

*All prices exclusive VAT.

The following external company was commissioned to construct the stand for the aforementioned exhibitor (please fill in if applicable):

<input type="text"/>	<input type="text"/>
Name of the stand construction company plus the full address	Contact person at the stand construction company
<input type="text"/>	<input type="text"/>
Telephone	E-Mail

The order is placed in the name and on the account of the aforementioned exhibitor; the undersigned guarantees that he/she is authorized to place the order.

In accordance with the general Terms and conditions of Koelnmesse gmbH, the recipient of the services is in all cases the exhibitor.

If the invoice should be sent to an address other than the one given in the exhibitor data/correspondence, please enter it below:

<input type="text"/>	<input type="text"/>
Name and legal form of the company	PO Number (if required for the authorization of the payment release)
<input type="text"/>	<input type="text"/>
Address	Postcode
<input type="text"/>	<input type="text"/>
City	Country

Please note: If the invoice recipient does not meet his or her payment obligations, the registered company is obligated to pay instead. The billing address you entered is binding; subsequent changes are subject to charges and an alteration fee of €300.00 will be charged per change of invoice.

Note: The event organizer will use the information provided in this form to automatically process this transaction. You will find our data protection notice on the following pages.

Place, Date

Legally binding signature of the company and the company stamp



Data Protection Notice

1. Controller / Contact

The controller as defined by data protection laws is:

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany

You can contact our Data Protection Officer at:
datenschutz-km@koelnmesse.de

2. Your Rights as a Data Subject

If your personal data are processed, you are the data subject as defined by the GDPR and you have the following rights vis-à-vis the controller:

Right to Object

You have the right, for reasons arising from your particular situation, to object at any time to the processing of your personal data, which is carried out pursuant to Art. 6(1) e or f GDPR; this also applies to profiling based on these provisions.

The controller will then no longer process your personal data unless he can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to establish, exercise or defend legal claims. Where your personal data are processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for the purpose of such marketing; this also applies to profiling, to the extent that it is associated with such direct marketing.

If you object to processing for direct marketing purposes, your personal data will no longer be processed for these purposes.

You may exercise your right to object in connection with the use of information society services – Directive 2002/58/EC notwithstanding – by means of automated procedures using technical specifications.

You can request information about whether your personal data are processed by us. If such processing exists, you may request further information about this processing, in particular the purposes, categories of personal data, recipients or categories of recipients, planned duration of storage, etc. You have the right to rectification and/or completion of your data.

Under certain conditions, you may request that the processing of your personal data be restricted. Where the processing of your personal data has been restricted, such data may only be processed – apart from being stored – with your consent or for the purpose of establishing, exercising or defending legal claims or protecting the rights of another natural or legal person or for reasons of an important public interest of the Union or a Member State.

Under certain conditions, you may request that your personal data be erased. Where the controller has made your personal data public and if he is obliged to erase the data, he will take reasonable steps, including technical measures, taking into account the available technology and the implementation costs, to inform controllers who are processing the personal data that you as the data subject have requested the erasure of all links to these personal data or of copies or replications of these personal data.

Where you have exercised your right to have the controller rectify or erase data or restrict the processing, he is obliged to notify all recipients to whom your personal data have been disclosed of this rectification or erasure of the data or restriction of processing, unless this proves impossible or involves a disproportionate amount of effort. You have the right vis-à-vis the controller to be notified of such recipients. You have the right to receive the personal data that you have provided in a structured, common and machine-readable format. You also have the right to request that such data be transmitted directly to another controller, provided that this is technically feasible. The freedoms and rights of other persons must not be impaired by this.

You have the right to withdraw the data protection declaration of consent at any time. The withdrawal of consent will not affect the legality of processing carried out on the basis of consent before withdrawal.

Within certain limits, you have the right not to be subject to a decision based exclusively on automated processing – including profiling – that has legal effect against you or significantly impairs you in a similar manner.

3. Right of Complaint to a Supervisory Authority

Without prejudice to any other administrative or judicial remedy, you have the right to complain to a supervisory authority, in particular in the Member State where you reside or work or where you suspect infringement, if



you believe that the processing of your personal data infringes the GDPR.

The supervisory authority with which the complaint has been lodged will inform the complainant of the progress and the outcome of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4. Purpose and Legal Basis of Processing

We process your data for the initiation, execution and settlement of your contract. This applies not only to the purchase of tickets, but also to the contractual relationship with you as an exhibitor, insofar as you act as a natural person, such as a merchant.

The legal basis for the handling of your data is Art. 6(1) b) GDPR, insofar as this handling refers to the contractual exchange of services with you.

We also process data for other purposes in our interest, specifically:

- to provide you with product information about relevant services, in particular.
- to implement measures for the improvement and development of services and products in order to address you as an individual customer with tailor-made offers and products.
- to carry out market research and opinion research or to have these carried out by market research and opinion research institutes. This gives us an overview of the transparency and quality of our products, services and communication and enables us to align and design these in our customers' interests.

The legal basis for this handling of your data is Art. 6(1) f) GDPR and Art. 6(1) a) GDPR, insofar as you have given your consent. You can withdraw such consent at any time with future effect.

5. Legitimate Interest

Where we use data within the scope of the aforementioned weighing of interests, our legitimate interest lies in enabling direct marketing (see Recital 47 GDPR), as long as your personal rights do not outweigh our marketing interests in each individual case.

6. Recipients of your Data

We pass your data on to service providers bound by instructions, who support our provision of services to you with their actions on our behalf and on our

instructions. These may be IT service providers, printing service providers, call centers in the event that you call us and similar service providers. If you have given your consent, we pass on your data to the conceptual sponsor of DMEXCO, BVDW e. V., as well as BVDW Services GmbH for the purpose of sending information about offers from these associations and other events.

In addition, we may also pass on your data to third parties who use the data under their own responsibility: financial and tax authorities, police and investigative authorities (with the applicable legal basis in place), official reporting bodies (where required by law), insurance companies, banks and credit institutions (payment processing), market partners, commercial agents, accountants, lawyers, auditors or similar third parties.

7. Data Transfer to a Third Country

A transfer to third countries is planned, insofar as this is necessary for the fulfillment of the contract or you give us your express consent for the transfer of the data to third parties.

Where we transfer your data to service providers and group companies outside the European Economic Area (EEA), the transfer will only take place if an appropriate level of data protection has been confirmed for the third country by the EU Commission (Art. 45(1) GDPR) or if other appropriate data protection guarantees as defined by Art. 47 GDPR exist.

8. Duration of Storage of your Data

For the above-mentioned purposes, we store your data and erase it when the contractual relationship with you is over, all mutual claims have been fulfilled and there are no other legal storage obligations or legal justifications for storage.

Storage obligations exist in particular in accordance with the German Commercial Code (Handelsgesetzbuch - HGB) and the German Tax Code (Abgabenordnung - AO). If such obligations apply and relate to documents containing your data, we will erase your data after the statutory storage obligations have expired. As a rule, therefore, ten years after the end of the year in which the contractual relationship with you ended.



9. Requirements for the Provision of your Data

The provision of the data by you and the collection of the data by us are necessary for the conclusion of the contract. Without the data we would not be able to conclude a contract with you or provide any billable services.

10. Automated Case-by-case Decisions or Measures for Profiling

No automated decision-making or profiling take place to establish and implement the contractual relationship with you.

Last updated: June 12, 2018